

A Page of Practical Gift Suggestions at Unusual Price Inducements

Special Lot of Fox Fur Scarfs \$5

Brown, Black and Taupe in the Russian, American and Swedish Foxes. A part of the \$25,000 sample line of furs bought from America's largest furrier at 60 per cent off, wholesale cost.

Open shape scarfs of a beautiful luster. Well lined, of the best quality silk and trimmed with feet and a large bushy tail.

Brink's

MEMPHIS TENN.

Fine Silk Jersey Petticoats \$5

All Silk Jersey Petticoats, others Jersey Tops with Taffeta or Messaline Flounce in Hemstitched, tucked, pleated designs, adjustable waist bands. All new colors, such as plum, emerald, brown, French blue, Copen, tan, gray, black, navy, etc.
A wonderful Xmas gift for the lady or the miss. You pay \$3.00 more elsewhere. While they last, \$5.00.

Remarkable Gathering of Stunning Dresses

Embracing Velours, Serges, Jerseys, Velveteens, Tricotines, New Satins and Fine Georgettes

All Sizes For Women and Misses **\$19.95** Dresses For Any and Every Occasion

Revealing the newer dress tendencies. Handsome new arrivals—smartly designed to emphasize the new silhouette. Fashion approved conceits in collar ideas and embellishments.

Long-waisted effects, tucked fronts, Mandarin models, chic Parisian outstanding hip pockets, stunning embroideries in all-over designs, collars standing high at neck and open at throat, tailor-fitting sleeves, button back models.



Sale Of the Finest

Fur Hats Half Price

Beautiful roll, brims, chin-chins, turbans and flare-ups in many variations. Be here tomorrow at 9 o'clock sharp, as you will benefit by this unusual saving opportunity.

New and Delightful Creations

50 genuine fur hats, one of a kind, genuine mole, squirrel, Hudson seal, Kolinsky, \$15 to \$50.00. Offered at

HALF PRICE.

(Fourth Floor)

Phenomenal Values In New

Suits

An Assemblage Selected From Our Higher Priced Lines and Featured Wednesday in One Group, Special at—

All Sizes **\$35** Many Fur Trimmed

Fashionable plain tailored suits, dressy types, youthful models and fur trimmed suits; perfectly tailored of fine fabrics; silk lined; suits that have been selling in our regular stocks at much higher prices.

Season's Newest Materials

—Silvertone —Velours —Duvet Superiors
—Checked Velours —Chevrons
—Duvet de Laine



400 Plain and Fur Trimmed Coats

\$22.75

Our Own Regular Stocks, Some Factory Samples All Are Most Remarkable Values

The woman or miss who has still to select her winter coat will surely revel in this assortment on sale Wednesday only at \$22.75.

These are splendid new winter coats. Made in all the new style creations, with large cozy collars that button high up to the neck. Some are plain, while many have pretty fur for trimming. Large novelty pockets, with button trimming, add much to their attractiveness.



A Dress Skirt Packed in a Dainty Xmas Box Makes An Ideal Gift

XMAS PETTICOATS

Each petticoat is ready to present in a pretty holly box.

Petticoats \$3.98

Messaline and taffeta flounce petticoats, with genuine heather-bloom tops, accordion pleated, ruffled, trimmed, hemstitched and pointed flounces. There are also also top petticoats in this group. The flounces are in solid and changeable colors.

Silk Petticoats

\$5.95

ALL SILK JERSEY.

These petticoats are made up in beautiful designs, the entire garment being of jersey. The flounces are ruffled and are made attractive with diamond borders and others new petticoat creations.



Finest Petticoats

\$7.95

At this price there are petticoats that will convince you of our superb collection. ALL SILK JERSEY Mallonaise Jersey, which is the best obtainable, radiance silk and chiffon taffeta. Jersey top garments with soft messaline and taffeta flounces. Beautiful combinations of gold and purple flounces. They are hemstitched, pin tucked and various dainty designs.

COLORS.

The season's charming colors, such as emerald, reindeer, ox-blood, open, smoke, Java, wood-brown, taupe, rose, Pekin, Burgundy, tan, gold, black, navy, etc. Also these garments have adjustable waistbands.

(Third Floor.)

Juniors', Girls' and Misses' Shop

JUNIORS', GIRLS', MISSES' CHARMING COATS For Juniors and Misses

\$14.95

Coats of the most durable and warm materials such as polo, silvertone, velour and mixtures, made with loose backs, belted and the charming blouse styles. All nicely full lined and one-half. Colors embrace black, navy, copen, pekin, brown, green and tan. Coats that are attractive and up to the minute.

DRESSES \$19.95

New Arrivals for Misses and Juniors

Dresses of clinging satins, taffetas, fine serges, tricotines, tricolettes, in the blouse, belted, coatee and the gracefully fashioned surplice styles. Trimmed in combination colors, fancy collars and cuffs, hand embroidery, buttons, silk braids, etc. Colors of all the fashionable and wanted shades for winter.

Snappy New Suits For Misses and Juniors, \$25.00

Suits fashioned of the serviceable men's wear serges, tricotines, poplins, velour, silvertone, etc. All nicely lined. Ripple, belted, blouse and all colors. Trimmed in self material collars, velvet collars, silk braids, unique buttons, fancy pockets and some have the narrow and wide belts. Suits that will appeal to all.

Girls' Charming Dresses and Coats

A Specially Selected Group of the Season's Newest Coats and Dresses for Girls.

All Favored **\$10** All Sizes Are Here

DRESSES

COATS

Taffeta silks, fine serges, satins, velvets in black, navy, copen, rose, tan, burgundy, green, solid colors, combination colors, plaids and stripes.

Hand smocking, hand embroidery, wool stitching, silk braids, buttons, belts and pockets adorn the blouse, belted, peg and middie style dresses.

All nicely lined, warm coats. Large shawl collars of self materials, and pile fabrics, pockets, buttons and belts are used effectively for trimming.



GIRLS' GINGHAM DRESSES

Sizes 6 to 16; plaid, stripes, checks, solid colors and combination colors; special at \$2.98.

LITTLE TOTS' WARM COATS

Velvets, plush, corduroy, ribline and all-wool materials; sizes 2 to 6; all styles; \$4.95.

(Third Floor—Annex.)